

# FOR IMMEDIATE RELEASE

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## **Generous Sponsorship from Upstate Chevrolet Dealers creates a 'Summer to Remember' for kids in the Greater Capital Region**

Albany, NY – Berkshire Farm Center, a leading nonprofit organization dedicated to strengthening children and families across New York State, is thrilled to announce that the Upstate Chevrolet Dealers have stepped forward as proud sponsors of our 'Summer to Remember' program. Thanks to their generous support, children in our care will have the opportunity filled with exciting adventures and memorable activities, enriching their lives during the summer break.

The 'Summer to Remember' program is a vital initiative that aims to ensure every child under our care can experience the normative joys and adventures of childhood. Sadly, many children within our community face difficult circumstances that can impede them from experiencing the simple joys of being a child. Through this unique program, we seek to bridge that gap and offer them experiences that every child deserves, fostering positivity, joy, and lasting memories.

Thanks to the incredible support from the Upstate Chevrolet Dealers, kids in our care will embark on a series of thrilling adventures throughout the Greater Capital Region. These experiences will include engaging outings such as apple picking, trips to the movies, visits to the Zoom Flume water park, and unforgettable days at local amusement parks, among other exciting activities. These experiences go beyond just fun; they promote socialization, development, and a sense of normalcy that can be transformative for these young lives.

The partnership between Berkshire Farm Center and the Upstate Chevrolet Dealers is an excellent example of how community collaboration can create a profound impact on the lives of our children. The President & CEO of Berkshire Farm Center, Brian Parchesky, expressed heartfelt gratitude for the generous support from Upstate Chevrolet Dealers, saying:

"We are truly grateful for the remarkable generosity displayed by Upstate Chevrolet Dealers. This partnership signifies the strength of our community coming together to support the well-being of our youth. By providing these wonderful experiences for the children in our care, we are nurturing their development, boosting their self-esteem, and helping them build cherished memories that will last a lifetime. Together, we are making a real difference in these young lives, and we believe this collaboration sets a powerful example for the rest of the community."

Learn more about Berkshire Farm Center at [berkshirefarm.org](http://berkshirefarm.org)

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About Berkshire Farm Center & Services for Youth

*Berkshire Farm Center and Services for Youth is one of New York State's leading nonprofit child welfare agencies, serving over 8,500 children and their family members across New York State each year. The mission of Berkshire Farm Center is "to strengthen children and families so they can live safely, independently, and productively within their home communities."*